



Level 3 QSAC Kessels Road Nathan, Q 4111
PO Box 60 Salisbury Q 4107
A.B.N. 75 482 890 491

p: 07 3347 0047 f: 07 3347 0099
e: secretary@footballbrisbane.com.au
w: footballbrisbane.com.au

FOOTBALL BRISBANE ZONE MEETING MINUTES Thursday 11 February 2010

Opened: 6.45 pm

Attendance: Michael Bailey (President), Ken MacDougall (Treasurer), Norm Armstrong (RSC), Claude Sorbello (JSC), Ros Englund (WSC), Reuben Robertson (General Manager)

Apologies: Ian Dalzell (MSC),

Previous Minutes:

Business arising from Minutes of the Meeting 19/01/2010

- **MacDougall** questioned how we retain 1st year Referees. The point was whether they be reimbursed in some way. Armstrong's suggestion of the percentage is to be looked at.
- **Bailey** discussion on Rules of Competition and Signatures on Match Sheets.
 - o Administration made a decision which was not theirs to make.
 - o The document has errors on the front page instructions
 - o Recollection of decision
 - If quote was reasonable, reprint should take place
 - Quote was \$1800
 - Question is whether we should reprint the match sheets.
- **MacDougall** had an opposing view. The system of signatures is archaic. Has some deterrent with signing. When stated at the clubs meeting, news was taken well.
- **Sorbello** asked what it was for?
- **Bailey** stated it was used in identifying wrong. Was concerned the zone council authority was usurped and a principle is at stake.

Proposal raised to reprint match sheets for Seniors only so players still sign.

- Proposal voted on and carried. **Robertson** to arrange reprint and distribution.

Further discussions were held on decision making process between Council and Administration. **MacDougall** will issue a paper for full Executive Council once it is elected on Performance based pay relating to Key Performance Indicators in the future.

Presidents Report:

Bailey advised:

- 1) Discussed the Zone Presidents Meeting, specifically the Constitutional questions. These will be forwarded to the clubs and placed on the web site for comment.
MacDougall – Should use responses as part of discussion at Club Presidents meeting on 24 March.
- 2) IFA – FQ Board agreed but minimal thought on detail. Club numbers are an issue, they need the Churches clubs to make it viable. Request to Englund for any information.

Englund – gave a brief history of the of Ipswich. Has limited knowledge of the process currently being undertaken, only had some input last year and none since.

MacDougall – article in the QT Times again today, stating that if they get the numbers they will get RSJPL. This is incorrect and should be quashed by FQ. There is nothing in place.

Englund – Had suggested to the IFA group that they not go into RSJPL until next year at least. Instead they should look at Paris / Linning /Cox competitions.

Bailey – The action by FQ has not been thought through fully. They should have spoken to us.

3) Update on Marketing and Promotion

BMag publications 1st was Sign-on weekend which received a good response, 2nd was Premier League, 3rd will be Womens Premier League, and 4th BJL. To date the cost has been approximately \$80,000.

All staff are asked to improve delivery of news to Facebook and Twitter.

Currently we have 1400 – 1500 signed up with the majority being girls.

MacDougall – How do we measure success of using Facebook and Twitter?

Bailey – Numbers of signed up members.

MacDougall – As a communications method, this is ok, but what are we aiming to communicate

Sorbello – Didn't see bmag or Quest papers. Suggest we scan all paper items and collate them. Use this as PR to all about our intentions:

- Fresh look at football
- New method of communications
- Club Presidents can push forward with advertising and marketing.
- Would also like to have a pathway from the Club site to FB site without impact to usage of club sites.
- Should push the stories to FB and onto bmag and Quest as a method of promotion
- With bmag, FB should organise a storyline link for clubs . Clubs can send in stories, FB signs off on accepted stories. Bmag is able to publish where possible.

4) Veto Premier League – The initial deal is out, we will still receive the same financial contribution for naming of the league. A link will be set up on the FB site and match balls will be provided free to clubs that wish them, but on the proviso that they must be used in Veto Premier League matches. There is no stipulation on what the funds must be allocated to and there are no other stipulations.

5) Representative Football

- There needs to be recognition of representative football.
- Currently there is not enough support
- The Auckland concept has become too expensive, with little return on the funds invested. Specifically, there was very little following of the matches locally.
- Suggest we look to a a closer group such as Gold Coast, where we can involve Men, Women, and Youth in the concept.
- Look at the possibility of a Charity Cup type event.

Bailey will begin talks with the Gold Coast.

All Councillors to come to next meeting with ideas for a concept.

Robertson to let Auckland know our position on the tour.

6) EGM response – **Robertson** to send a copy to Sorbello, Englund and Armstrong.

7) Disciplinary Committee

- Needs to be more contemporary.
- Putting options as By-Laws and pass it by FQ

MacDougall – Suggest use of a club member on a rotation basis. Use a common Chair, and then either the President of a club or a recent player. Should also be a Referee if the issue being addressed is a about a Referee.

Sorbello – needs to be a level of consistency if you have a rotation system.

Bailey – Chair (ideally with some legal background), one other permanent member and then the rotation member from a club. It may also be necessary to consider some reimbursement for the panel members.

Robertson – Also need to consider Appeals Committee membership

Bailey to MacDougall - Would reimbursement be an issue?

Macdougall – Not concerned with this option.

Correspondence:

Tabled documents.

Treasurers Report:

MacDougall advised:

Budget forecast is for an approximate loss of \$21,000. However, this could alter either way. Further reviewing of estimates to be performed with the General Manager.

Examples on the negative side being the figures for Futsal. Budget was \$25000, but to date only \$8000. Promotional costs are also negative.

The revenue figures are calculated on the 2009 census figures which may increase or decrease.

Cost for the resourcing of the Referees appointment system is an unknown, with estimates to be confirmed once the system is implemented. In the interim, casual resources will be required to ensure the system functions at an acceptable level.

I will be on leave for 4 weeks, once back will work on a more detailed report to be issued in April.

Discussion on introduction of a Bursary using the Special Reserves.

Sorbello – What is Special Reserve?

MacDougall – Reserve which is funded from disciplinary fines that was capped last year. Recommend we use it to provide a few registration payments for clubs to pay to families in need.

Discussions came to the conclusion, the number of bursaries would be provided to clubs relative to the number of players in the 2009 census. \$100 per bursary issued on the following table. Clubs must notify FB of the names of those members in receipt of the bursary.

Club Player range on 2009 Census figures		Number of Bursaries
0	150	2
151	300	3
301	500	4
501	above	5

MacDougall moved that FB reinstate 50% of the fines go into the Reserve to maintain the funding of the bursaries.

Sorbello Seconded

All in favour. Motion passed.

MacDougall will discuss if there is any necessity to identify the Men's Reserve for future reporting with the Auditor.

Review of Budget recommendations.

Review from WSC in regard to the female representative (RSJPL) teams going to clubs as per MacDougall paper. In summary, they wish them to stay with FB not to go to clubs.

Englund – Women's Reserve was supposed to be to provide 100% subsidies for women to assist in women progressing and 50% for men assisting women progressing in the sport. This is effectively to push the development of more women in the sport.

Bailey – recommended a meeting devoted to looking at the requirements of Women's Football.

Sorbello – Given changes in the boys RSJPL which will be measureable. 1) will this type of change help women's football and 2) wouldn't it be unfair to maintain a program that is a higher cost for the participants.

Bailey – recommends Englund and a number of others from WSC, join him to put something in place around this topic.

Bailey and Englund will come back with framework to the Zone Council for scheduling.

Further discussions on the nature and method of funding Representative groups continued.

MacDougall recommended that a policy be written to set a dollar limit for spending on representative programs. If the program goes over this limit, it should be sent for review by the Zone Council. There should be one program for each group, Men, Women and Juniors. Example of why this is required is Open Women's Championships in Cairns. Estimates bring the cost of a trip for one team to between \$20, 000 and \$25,000. Should the Zone subsidise this and to what extent?

Sorbello – Why if all other Rep programs are user pay, should we subsidise this one?

Englund – Players are on show for possible W-League team positions.

Bailey – Need to determine basic costs. Send the Rep costing spreadsheet to Englund to pare it down, specifically the gear provided. **Robertson to action**

General Managers Report:

As tabled

General Business:

U12 BJJ

Robertson – Updated request for the implementation of this competition was passed to all Councillors for review. Difference from first request is the number of clubs supporting it and some possible options to implement the selection process.

Bailey – Requested the opinion from Chair of JSC.

Sorbello – Appears to be driven by clubs not players. Question why it was not raised before this year. Concern that it is driven by clubs who did not get RSJPL. Also have concerns for travel issue for this age group.

MacDougall – Concerned it has only short term planning in mind. It may only be in for one year.

Zone Council rejects the proposal again.

Robertson – Will distribute Rules of Competition to all Councillors for review.

Carmichael Park

MacDougall – Board at Wolves with Cricket are setting fees, not the CPMC. Have also passed the proposal paper by the WSC.

Bailey – Propose the paper be accepted.

Zone Council unanimously accepted.

Second proposal from MacDougall to formalize agreement with CPMC by end of the year.

JSC Meeting Minutes

- 1) Implement grading games in SSF U9 – U10 matches. Results to be sent to FB for the first 4 matches to review. FB will attempt to arbitrate / alter the setup.
Bailey – Robertson to put the proposal to Peter De Roo. Impress that it is not for development or grading. It is for morale of players and to reduce possible loss of players through a lack enjoyment.
- 2) Recommendation to have U16 BJJ as interchange.
- 3) JSC will use subsets of clubs to gauge opinions. Also request to have JSC Minutes distributed to clubs by FB.
- 4) Player Age Policy – Auditing of clubs will be implemented by administration.
Robertson to follow up Age Policy with FQ on the assessment process.

Executive Council Casual Vacancies

Applications for positions received from Rob O'Connor, Russell Sommerville, Will Allen, and Stuart Flint. Stuart Flint retracted his application once advised there were more applicants than positions.

Council members discussed the pros and cons of each applicant before a secret ballot vote was cast for each positions, they being the Vice President and Secretary. Armstrong abstained from voting and acted as adjudicator, and Dalzell had provided the Chair with his proxy.

Result Vice President – Rob O'Connor, Secretary – Will Allen.

Bailey will contact the applicants tomorrow to advise the outcome after which **Robertson** will issue Memo to clubs announcing the results.

Sorbello – questioned whether funds should be allocated to Clubs from RSJPL. To be discussed further at a later time.

Bailey – Season Launch on Monday 15th will be when the announcement of the Veto Sports sponsorship will be made. Use of the sponsorship money is yet to be decided. Bailey has a proposed break up.

MacDougall – disagreed with the proposal discussed and believes more discussion must be had on this topic.

Bailey - will need to be discussed at the next meeting.

Meeting Closed: 10.50pm